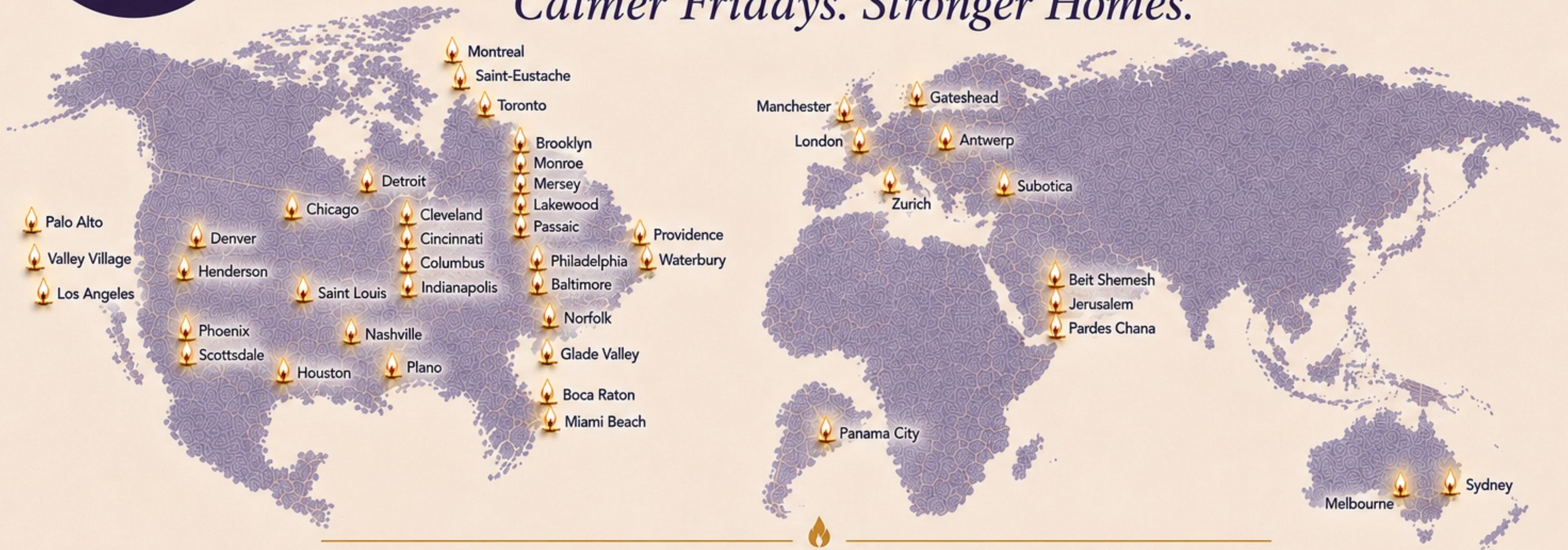




GIFT OF CHATZOS

IMPACT REPORT

Calmer Fridays. Stronger Homes.



Shabbos comes every seven days, yet preparation is often compressed into the final 24–36 hours.

For many households, Erev Shabbos has become associated with pressure, rushing, and stress.

Gift of Chatzos helps change that.

Through practical education, community support, and accessible resources, we help households make a few small shifts that lead to calmer Fridays and more meaningful preparation for Shabbos.



EDUCATION



COMMUNITY



RESOURCES





What We Do

A GROWING GLOBAL MOVEMENT

EDUCATION

- Fireside Chats
- Torah-Based Perspective
- Practical Strategies

COMMUNITY

- WhatsApp Support
- Community Initiatives
- Global Connection

RESOURCES

- Helpful Checklists
- Quick & Easy Recipes
- One-on-One Consults
- Weekly Emails

COMMUNITY ENGAGEMENT



2,500+

Individuals actively engaged through Gift of Chatzos programs, emails, community initiatives, and educational content



~400

WhatsApp community members



750+

Email subscribers



100+ / 600+
households / people

Reached through the first CCI pilot

GLOBAL REACH



45+

cities worldwide

EDUCATIONAL REACH

Featured on:

- Inspired Living with Raizy Fried
- Jerusalem Challah Extravaganza with Tamar Ansh
- Kedushas Shabbos — Happiness Lecture for Adar
- Upcoming: Kayla Levin Podcast



24,000+

promotional views

Across interviews, trailers, and educational media



Real Voices, Real Change

IN THEIR OWN WORDS

“Earlier today my 15-year-old son asked me, ‘When was the last time we had a hectic Erev Shabbos? Do you remember?’

— R.C., Staten Island

“The fact that I can be prepped on time and even early is so empowering and life-changing... The group really is keeping me going.

— S.R., Naugatuck, CT

“I went into Shabbos more relaxed because my wife wasn’t stressed. I got my head out of work, which allowed me to feel more in touch with Shabbos coming.

— Y.G., Chicago

“I’m so glad that Hashem gave me a chance to be part of this group of wonderful Jewish women from all over the world.

— I.S., Subotica, Serbia

“After October 7, I made the decision to close the offices at Chatzos on Fridays. We saw clearly how Shabbos protected communities and individuals.

No project or financial deal takes place on Friday afternoons. You’re not going to lose from taking a step like this—you’ll only gain.

— B.H., Lakewood

“This was my first week in the chat, and I need to thank you all for the constant inspiration and motivation. We had our calmest Erev Shabbos in a very long time.

My husband made Mincha on time, I lit early, and the kids could sense we were relaxed—they were happy and calmly entertaining themselves all Friday. I’m going to share this with my neighbors.

— S.B.K., Flushing, NY

“I always loved Shabbos but dreaded the prep. Three things changed since joining Gift of Chatzos:

- 1 I feel a stronger sense of purpose because I’m choosing peace.
- 2 The stress is gone when you do things in small bites throughout the week.
- 3 My mindset has shifted—I can cut down my to-do list without guilt.

— R.L.W., Houston



Partner in the Movement

— HELP BRING CALMER FRIDAYS TO MORE HOMES WORLDWIDE —

Gift of Chatzos is growing from a grassroots idea into a scalable movement.

Your partnership helps bring practical education, community support, and transformative resources to more households and communities around the world.



THE ROAD AHEAD

OUR VISION FOR GROWTH



Expand Community Programs

Bring CCI and local initiatives to more communities worldwide.



Build Educational Resources

Develop practical toolkits, guides, and content for households at every stage of life.



Reach More Homes

Expand our impact through fireside chats, digital education, partnerships, and community support.

“

By helping households prepare earlier, we reduce Erev Shabbos pressure and create more space for the calm, kavod, and kedusha that Shabbos deserves.

”

WAYS TO PARTNER



\$180

Sponsor a
Week of Emails



\$1,000

Sponsor a
Fireside Chat



\$1,800

Sponsor a
CCI City



\$10,000

Annual WhatsApp
Sponsor



Custom

Major Gifts &
Strategic Partnerships



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